

Cookies and other storage technology

Cookies are small text pieces that are used to store information in web browsers. Cookies are used to store and receive identifiers and other information on computers, phones, and other devices. Other technologies, including data stored in the browser or on the device, identifiers that are connected to your device and other software, are used for similar purposes. In this policy, we call all these types of technology for "cookies."

We use cookies if you have a PeoplePolitics account, using PeoplePolitics products, including our site and our apps, or visit other sites and apps using PeoplePolitics products (including the likes button and other PeoplePolitics). Cookies allow PeoplePolitics to provide you with PeoplePolitics products and understand the information we receive from you, including information about using other websites and apps, whether you are registered and logged in or not.

This policy explains how we use cookies and what options you have. Unless otherwise stated in this policy, the Data Policy will apply to the processing of the data we collect through cookies.

Why do we use cookies?

Cookies help us provide, protect and enhance PeoplePolitics products, such as customizing content, customizing and measuring ads, and providing a safer experience. The cookies we use may change as we improve and update the PeoplePolitics products, but we use them for the following purposes:

Authentication

We use cookies to verify your account and determine when you are logged in, so we can make it easier for you to access PeoplePolitics products and show you the appropriate features.

For example: We use cookies to keep you logged in when navigating between PeoplePolitics pages. Cookies also help us to remember your browser so that you do not have to log in to PeoplePolitics all the time, so that you can easily sign in to PeoplePolitics through external apps and websites.

Advertising, Recommendations, Statistics, and Measurement

We use cookies to show ads and to provide recommendations for companies and other organizations for people who may be interested in the products, services or activities they promote.

For example: Cookies help us show ads for people who previously visited a company's website, purchased products or used apps from the company, and to recommend products and services based on that activity. With Cookies, we can also limit the number of times you see an ad so you do not see the same ad over and over again.

We also use cookies to measure the performance of ad campaigns for companies using PeoplePolitics products.

For example: We use cookies to count how many times an ad appears and calculate the cost of these ads. We also use cookies to measure how often people do things like clicking or showing ads.

Cookies help us show and measure ads in different browsers and devices used by the same person.

For example: We can use cookies to prevent you from seeing the same ad over and over again on different devices that you use.

With cookies, we can also show statistics about those using PeoplePolitics products, as well as those interacting with ads, websites, and apps from our advertisers and companies using PeoplePolitics products.

For example, we use cookies to help businesses understand what types of people like their PeoplePolitics page or use their apps so they can provide more relevant content and develop features that are likely to be of interest to customers.

Website Features and Services

We use cookies to enable the functionality that helps us provide PeoplePolitics products.

For example: Cookies help us store settings, know when you see or interact with the content of PeoplePolitics products and provide you with custom content and custom experiences. For example, with cookies, we can provide you with other suggestions as well as customize content on external websites that integrate our social plugins. If you are a site administrator, you can use cookies to switch between posting from your personal PeoplePolitics account and page.

We also use cookies to provide you with relevant content for your language.

For example: We store information in a cookie that is placed on your browser or device so that you see the site in the language you prefer.

Results

We use cookies to give you the best experience.

For example: Cookies help us to route traffic between servers and to understand how fast PeoplePolitics products are loaded for different people. Cookies also help us to record the image proportions and dimensions of your screen and windows, and show if you have enabled high contrast mode so that we can properly view our sites and apps.

Analyzes and surveys

We use cookies to better understand how people use PeoplePolitics products so we can improve them.

For example: Cookies can help us understand how people use the PeoplePolitics service, analyze what parts of PeoplePolitics products people think is most helpful and engaging and identify features that can be improved.

Where do we use cookies?

We can place cookies on your computer or device and receive information stored in cookies when you use or visit:

- PeoplePolitics products
- Products provided by other members of PeoplePolitics companies

Do other parties use cookies in conjunction with PeoplePolitics products?

Yes, other parties may use cookies on PeoplePolitics products to provide services to us and the companies that advertise on PeoplePolitics. For example, our survey partners use cookies in PeoplePolitics services to help advertisers understand how effective their PeoplePolitics ad campaigns are and to compare the results of these campaigns with ads displayed on other sites and other apps.